



Voices Insisting on PursuitSAFETY

Annual Report Fiscal Year Ending September 30, 2008



Voices Insisting on PursuitSAFETY is committed to:

1. Working for safer vehicular police pursuits (police chases and police response calls) to prevent unnecessary deaths of and injuries to innocent bystanders and police officers.
2. Helping injured victims and bereaved families impacted by the violent crashes caused by police chases and police response calls.

PursuitSAFETY

We care.

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Contents

Our Leadership Team 2007-2008	4-5
Financial Highlights.....	6-7

Contact Information:

Voices Insisting on PursuitSAFETY

P.O. Box 3128

Chico, CA 95926

530-343-9754

e-mail: vips.pursuitsafety@yahoo.com

www.pursuitsafety.org

On our cover: *The Butterfly Heart*

The butterfly undergoes a major transformation process as part of its normal life cycle. The butterfly is a symbol of joy, happiness, of spring, rebirth and renewal. Credit for this image: www.mgcpuzzles.com/

Our Leadership Team 2007-2008



For Kristie & ALL Crime Victims

From the Founder & Executive Director

The more my innocent daughter's life was summarily dismissed by those who had the power to correct this problem, the more I hung tightly to what I always said to both of my children: "Never give up."

How could I give up when I taught my children to never give up?

The problem—the killing and maiming of innocent bystanders and police officers as a result of the violent crashes that end police chases.

In my opinion, the people who dismissed Kristie's life did so out of ignorance.

Ignorance exists due to a lack of education and awareness. So, what's the answer?

Education and Awareness!

Advisory Board member Nora Profit was instrumental in the founding of PursuitSAFETY. After listening to me tell story-after-story about innocent bystanders being killed, disfigured and injured as a result of police pursuit crashes, Nora said, "It's time."

I founded PursuitSAFETY on Kristie's 21st birthday, June 30, 2007.

Sincerely,

A handwritten signature in black ink that reads "Candy Priano". The signature is written in a cursive, flowing style.

Candy Priano
Founder & Executive Director



Candy Priano



Mark Priano



Jeffrey Vesely

PursuitSAFETY's Governing Board

Founded June 30, 2007, Voices Insisting on PursuitSAFETY was incorporated October 30, 2007. The organization received its federal tax exempt status under section 501(c)(3) of the Internal Revenue Code March 28, 2008.

Candy Priano, founder and executive director, is committed to preventing the tragedy of pursuit(s) from happening to other families. Candy shares many stories with officers and the public during her speaking engagements. A graduate of Valparaiso (Indiana) University, Candy earned her degree with honors in mass communications.

She says, "I was helpless to save my daughter Kristie's life, but I believe her story will save the lives of others."

Mark Priano, secretary, provides a solid business foundation to the organization's structure. Mark's degree in business administration is from Valparaiso (Indiana) University, where he and Candy met. Candy refers to Mark as "The man behind the scenes."

Jeffrey Vesely, PursuitSAFETY's chief financial officer, is a member of the American Society of CPAs. A graduate from Cal State University, Fullerton, Jeff earned his degree in business administration with a concentration in accounting.

In 2007, Mark and Jeff served on the board for Champion Christian School in Chico, California. Mark mentioned to Jeff that Candy had just founded an organization. Within days of that conversation, Jeff called Candy.

Candy says she will always remember Jeff's phone call. "Jeff asked a lot of questions. Is PursuitSAFETY incorporated? Is it a nonprofit? Do you need help? Do you need help with the state and federal forms? Do you need a CFO?"

Jeff did it all and never charged PursuitSAFETY for his time. We were incorporated in no time at all. Five months later, PursuitSAFETY received a letter dated March 28, 2008, from the IRS confirming PursuitSAFETY's status as a 501(c)(3). Jeff also donates his time to PursuitSAFETY by doing our QuickBooks and taxes.

Professional Advisory Board

According to the Bylaws, Advisory Board members serve a 3-year term and can serve consecutive terms.

Geoffrey P. Alpert, PhD
University of South Carolina
Criminology and Criminal Justice
Columbia, SC



Robert L. Bastian, Jr., Esq.
Bastian & Dini
Beverly Hills, CA



Ron Kelley, Deputy (Ret.)
Sr. Driving Instructor / Training Coordinator
Osceola County Sheriff's Department
Kissimmee, FL

Beverly J. Malvestuto
Victims' Advocate
Fresno, CA



John Phillips
President, PursuitWatch
Winter Park, FL

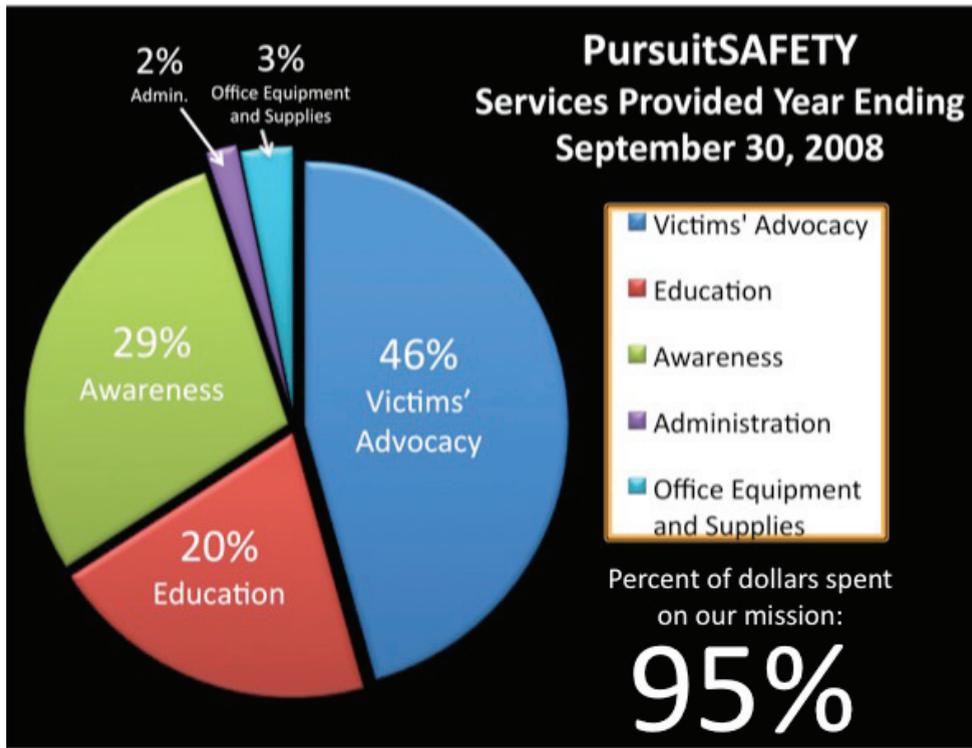
Candy Priano (pictured above)
Founder & Executive Director
PursuitSAFETY
Chico, CA



Nora Profit
Owner, The Writing Loft
Paradise, CA

D.P. Van Blaricom,
Chief of Police (Ret.)
Bellevue Police Department
Bellevue, WA





The National Office

The national office for PursuitSAFETY is in Chico, California. The dedicated home office includes two existing Apple computers: a Mac G-3 and a 3-year-old iMac. Other resources are a printer/copier and a dedicated phone line.

PursuitSAFETY or VIPS

The PursuitSAFETY Advisory Board voted to refer to our organization as PursuitSAFETY at our Board Meeting on February 7, 2008. PursuitSAFETY was selected over the acronym, VIPS, because when talking to the media or the public, PursuitSAFETY better defines the organization's mission.

Getting Started

Where does one start?

Voices Insisting on PursuitSAFETY began with Candy Priano's \$500 deposit into a North Valley Community Foundation account on November 28, 2007. The organization has stayed in the black since that day.

PursuitSAFETY's fiscal years are always from October 1 through September 30. During this fiscal year—the set-up year—Mark and Candy Priano donated \$6,449.49 to PursuitSAFETY. In-kind donations of services from others totaled \$4,988.5. These in-kind donations included time, talent and legal services to PursuitSAFETY, a national nonprofit public safety organization. None of the officers or board members receive compensation. The value of their services is included in the pie chart (above).



PursuitSAFETY's Logo

Graphic designer Priscilla Dominguez designed the PursuitSAFETY logo. The acronym VIPS is in a gradation of the colors silver and gray. A teardrop rests inside the "V." A patch of blue as

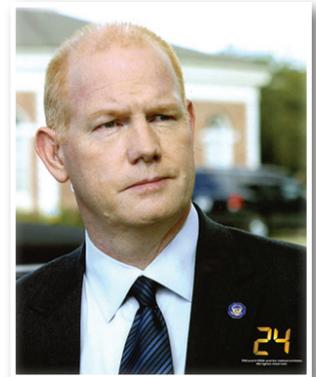
a star burst finishes the "V" design. The outlined words "Voices Insisting on," in the font Garamond Pro, feature a silver-gray color. "PursuitSAFETY" is one word in the same font, Garamond Pro, but colored black. The light beam from a police car completes the background. Priscilla and Candy Priano met in 1988 at California State University, Fresno where they worked on university publications.

Volunteers and In-Kind Donors

People who gave of their time and talent:

- Dr. Geoffrey Alpert
- Robert L. Bastian, Jr., Esq.
- Priscilla Dominguez
- Glenn Doney
- Lori Fuentes
- Dawn Heckard
- Ron Kelley, Deputy (Ret.)
- Beverly Malvestuto
- Glenn Morshower
- John Phillips
- Nora Profit
- D.P. Van Blaricom, Chief of Police (Ret.)
- Jeffrey Vesely
- KCVU Fox-30

Some of the Faces of Innocent Victims of Pursuit



Mission Statement

PursuitSAFETY's Governing and Advisory boards took it to heart when officers and families asked them to address vehicular police response calls. Our updated Mission Statement:

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pursuitsafetycares.org

What we did this fiscal year

PursuitSAFETY reached out to families in every region of the United States and to families in other countries. These families received grief support, letters to judges requesting appropriate sentences for drivers who flee, information from law enforcement agencies, and much more. All of these services are provided at no cost to the families.

Checkpoint Avoidance Model Policy. Advisory Board member Ret. Police Chief D.P. Van Blaricom, at the request of the Johnny Kallmeyer family from Ohio, created a model for Checkpoint Avoidance. A copy of this policy is available at pursuitsafety.org/images/policies/checkpointavoidance.pdf

PursuitSAFETY's Legislative Committee supported legislation for stricter penalties for drivers who flee in the state of Washington. The measure became law.

Moving forward ...

Victims' Advocacy will remain our No. 1 priority. We will offer our assistance to all victims of pursuit.

Law Enforcement: Establish more connections with officers and law enforcement agencies and associations.

Awareness: Continue working on printed publications and video public service announcements (PSAs).

Education: Promote programs that target young drivers. This group needs to learn to "pull over" instead of fleeing from the police.

Public Awareness Campaign

Glenn Morshower, known for his series roles on Friday Night Lights, The West Wing, and CSI: Crime Scene Investigation, and playing Agent Aaron Pierce on the FOX TV show 24, is the official spokesperson for Voices Insisting on PursuitSAFETY.

In his role as PursuitSAFETY's spokesperson, Glenn gives a voice to the innocent bystanders killed and injured as a result of police car chases. Immediate plans include filming public service announcements to raise awareness that police chases kill the innocent.

We thank Glenn, as well as the production crew from Fox-30 in Chico for the videography and post-production work at no cost to PursuitSAFETY.